

Hustle University presents:

WHY YOUR SEL ISN'T WORKING...

and what to
do about it.

www.MakeAWaySchool.com



MAKE →
← AWAY

Relevancy is our Specialty

A man with a beard and curly hair is speaking into a microphone. He is wearing a black t-shirt with a graphic. The background is a blurred indoor setting. The entire image has a dark, semi-transparent overlay with a fine grid pattern.

“

THE MAKE A WAY...WAY:

Our objective is to help
K-12 schools create a
climate of CELEBRATION
and a culture of
ACCOUNTABILITY.

-HOTEP

@hustleuniversity

MAKE→
←AWAY



Evidence-Based Interventions for School Improvement, Leadership Development and Capacity Building

Hustle University's MAKE A WAY 4-prong intervention approach was recently verified by educational researchers and evaluators at UNLV to meet requirements of the Every Student Succeeds Act (ESSA) as a designated evidence-based program.

Intervention subcategories include:

Equity, Family Engagement, Homeless and/or Foster Care Youth, Neglected and/or Delinquent Youth, School Safety and Climate, Social Emotional Learning



Who is Hotep?

- Founder and President of Hustle University and Make A Way Consulting.
- BA in Early Childhood Development Morehouse College. Masters in Business Administration.
- Former elementary school teacher (15 yrs).
- Author of over 20 books.
- President Obama Citizen's Award and CNN Hero nominee.

Hustle University presents:

WHY YOUR SEL ISN'T WORKING...

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do about it.

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OBJECTIVE:

The objective of this presentation is to help school leaders understand the common mistakes made when attempting to implement SEL, and to provide strategies/ resources that will make SEL work.

**WHY YOUR SEL
ISN'T WORKING...**

PRINCIPAL: *Please teach SEL in your classroom.*



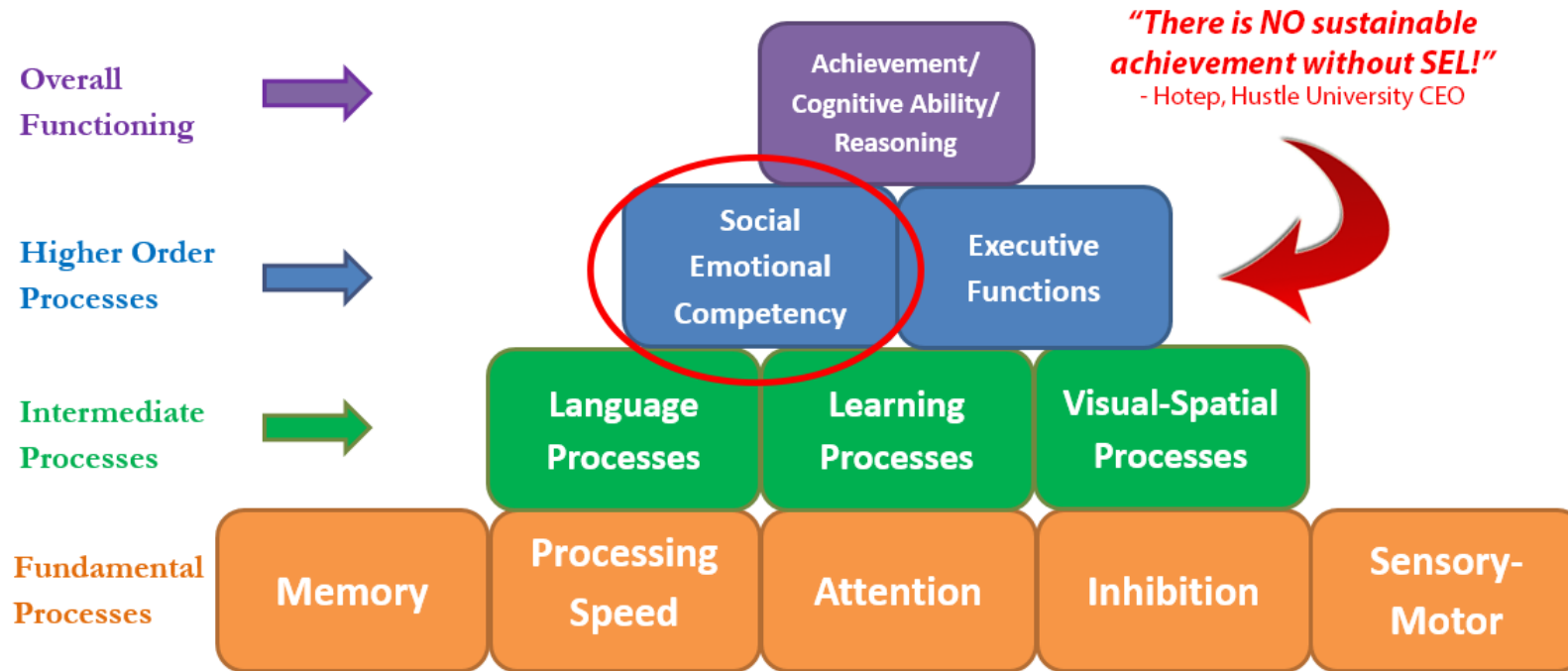
TEACHERS: *We just don't have time for that.*

Lack of Buy-in



Sound familiar? Find solutions @ www.MakeAWaySchool.com

Building Blocks of Brain Development©



The Hierarchy of Neurocognitive Functioning © - created by Peter Thompson, Ph.D. 2013, adapted from the works of Miller 2007; Reitan and Wolfson 2004; Hale and Fiorello 2004.

The Building Blocks of Brain Development © – further adapted by the CO Brain Injury Steering Committee, 2016.

We Don't Understand The Brain Science



Rely on 1 Staff
Member to
Implement



Lack of Cultural Relevancy

The Last Thing Struggling Students & Families Need is ***PITY***

SOURCE: The Poverty Mindset Research Institute



ENABLING

Allowing dysfunctional attitudes or behaviors to persist



LOW EXPECTATIONS

Anticipating and even supporting lesser outcomes



ENTITLEMENT

Feeling that one is deserving or has the right to special treatment



LACK OF RESILIENCE

Unable to bounce back from failure or challenges or disappointment



POOR SELF-ESTEEM

Reduced confidence in one's own worth or abilities



Pity

www.MakeAWayNow.com



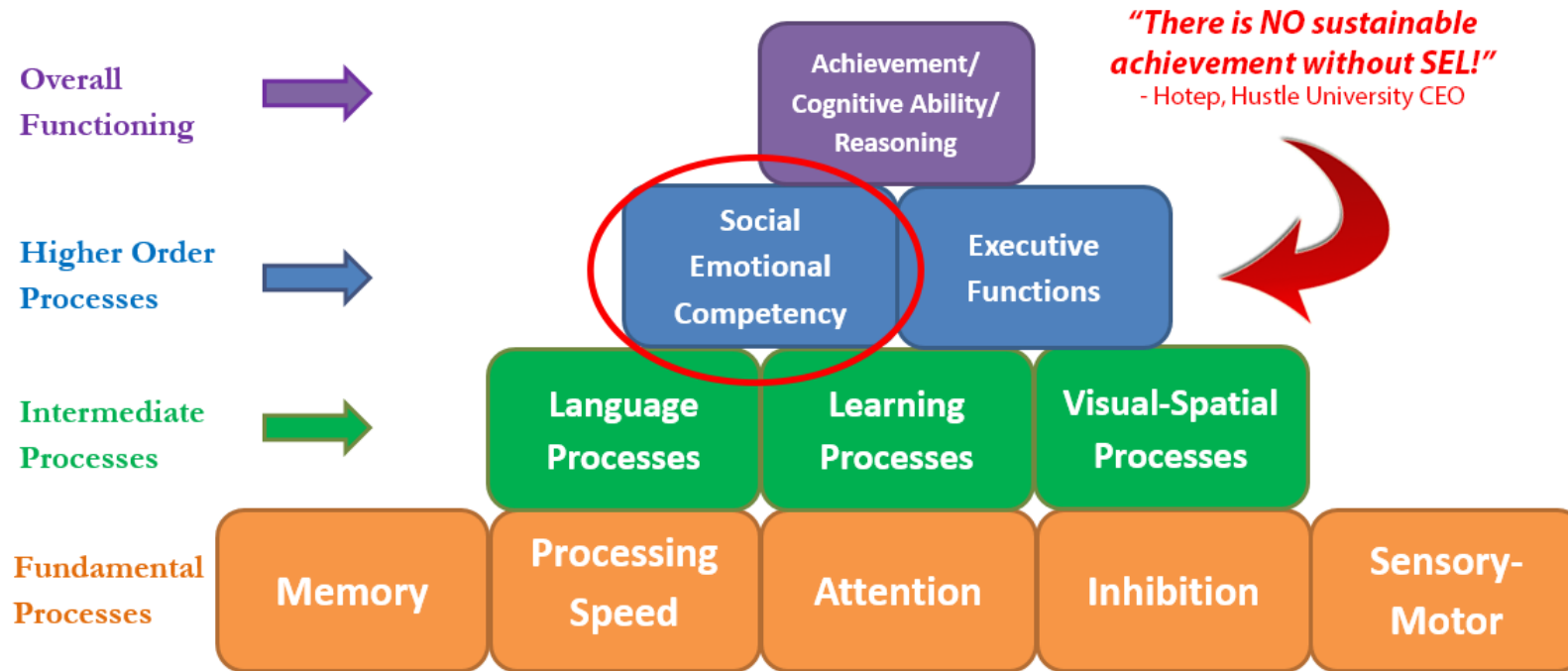
The Entertainment Industry



Social Media

**WHAT TO DO
ABOUT IT...**

Building Blocks of Brain Development©



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Make SEL a
Priority



“

Schools should focus
on best PRACTICES
not PROGRAMS.
Even when the program
changes, the practice
doesn't.

-HOTEP

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MAKE→
←A WAY

Practices...
not Programs

CHECK-IN before THE LESSON



MAKE→
←A WAY





“

THE PLATINUM RULE:

Don't treat people the way YOU want to be treated.

Treat people the way THEY want to be treated.

-HOTEP

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MAKE→
←A WAY

Apply the
Platinum Rule

If you really want to
meet people's needs...

ASK
LISTEN
RESPOND

@hustleuniversity

Challenge Yourself to See & Speak to People's **POWER**

SOURCE: The Poverty Mindset Research Institute



SELF-CONFIDENCE

Believing in ones own abilities or qualities



OPTIMISIM

Having hope and a positive outlook for the future



RESILIENCE

Being able to bounce back from and overcome challenges



SELF-ADVOCACY

Taking responsibility and determining ones own future



PRODUCTIVITY

High achievement and contributing to society in a valuable way

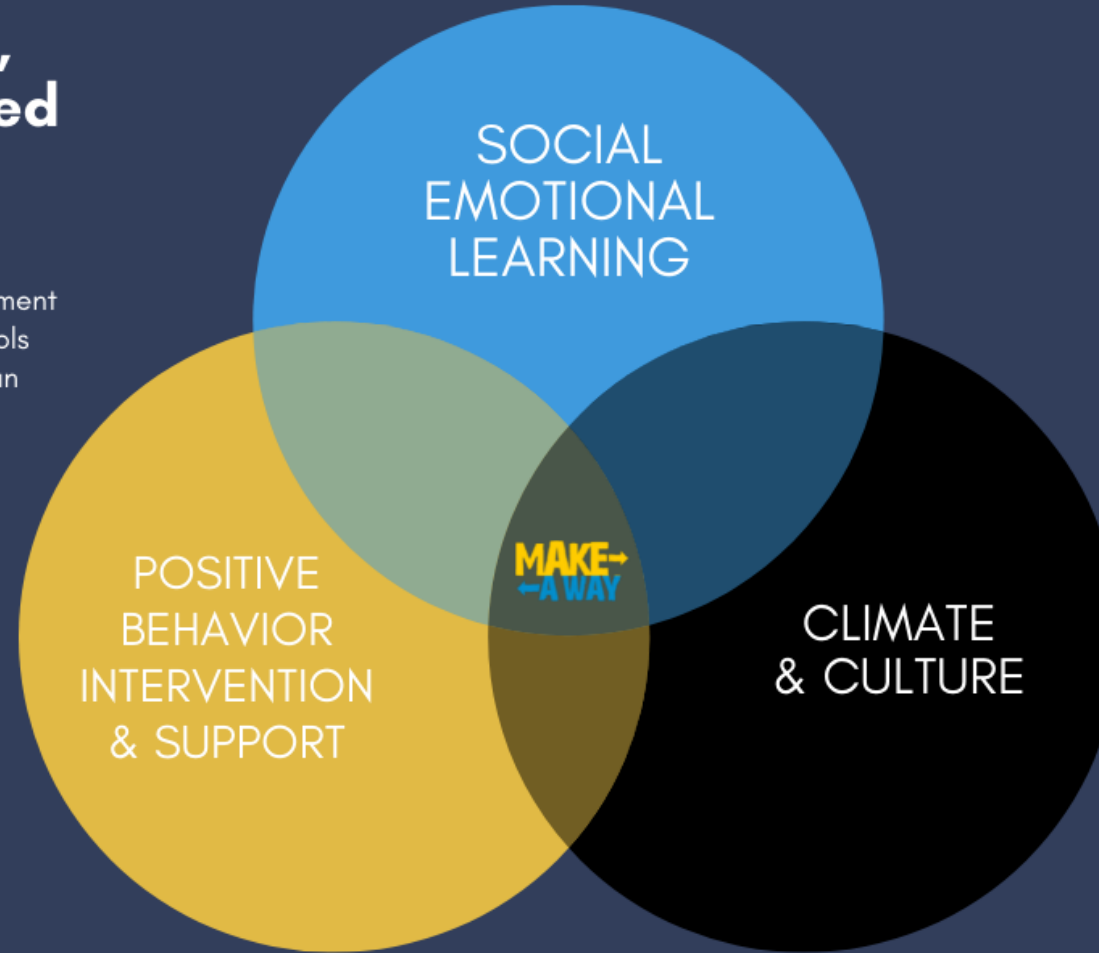


www.MakeAWayNow.com

Speak Power

An Integrated, Evidence-based Approach...

The Make A Way interventions utilize a proprietary empowerment model to help struggling schools in high-poverty areas create an environment where maximum learning occurs.



Make things Easier

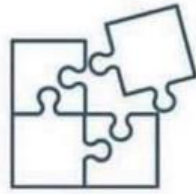
Things we model for our kids, whether we realize it or not...

OOPS



how we
handle mistakes

how we deal
with frustration



how we solve
problems



how we take care
of ourselves



how we
apologize & repair



how we ask
for help



how we "speak
up" for self &
others



how we
navigate conflict



how we approach
differences



how we care
for animals



how we care for
our environment



how we
listen

Lead by Example.



Show SEL
Pride



Inspect
What You
Expect



Implement
SEL School-
wide
&
From Top to
Bottom



www.MakeAWaySchool.com

Teach SEL
“in-response to”
Not
“in-sequence”

**CULTURALLY
RELEVANT
SOCIAL
EMOTIONAL
LEARNING**

CulturallyRelevantSEL.com



Utilize More
Engaging
and
Relevant
Resources

IN CONCLUSION:

Social-Emotional competency is mandatory for student achievement and success in life. Therefore, SEL should be prioritized in schools as much as any other subject. However, in order for SEL to be effective, it requires: committed leadership, properly trained staff and culturally relevant resources.

NEED HELP?

Strategic Planning & PD for School Improvement

THE MAKE→ ←AWAY WAY

A CLIMATE OF CELEBRATION &
A CULTURE OF ACCOUNTABILITY



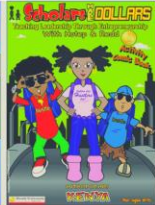
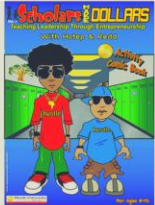
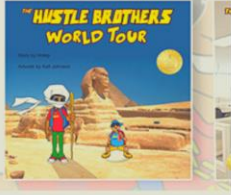
Culturally Relevant SEL for K-5



K-5 STARTER KIT

RECEIVE 1 OF EVERYTHING!



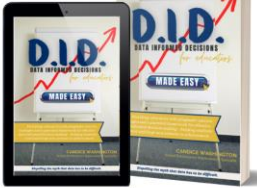


READING BOOK SERIES

Improve reading and writing with this standards-based series of high interest books featuring the Hustle Brothers!

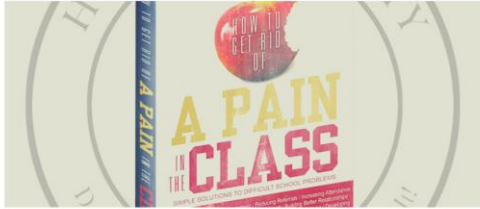
ACTIVITY BOOK SET

Differentiated learning activities for literacy that also teaches student leadership soft skills.



DATA INFORMED DECISION-MAKING

Transform your classroom by using data-led teaching in a way that is effective and makes sense.



PROFESSIONAL DEVELOPMENT HANDBOOK

Easy to Implement and High impact strategies for improved relationships and classroom management

Grades K-5 Starter Kit comes with:

- 4 Hustle Brothers reading books,
- 4 Scholars Make Dollars activity books,
- 2 teacher professional development books

Culturally Relevant SEL for 6-12



6-12 STARTER KIT

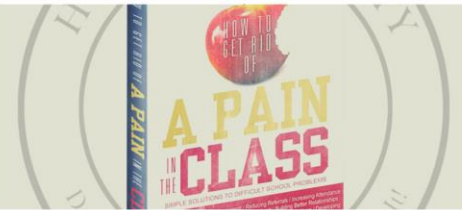
RECEIVE 1 OF EVERYTHING!





4 PART SOCIAL EMOTIONAL LEARNING CURRICULUM

Culturally relevant and literacy based SEL curriculum improves student behavior, resilience and leadership.



PROFESSIONAL DEVELOPMENT HANDBOOK

Easy to Implement and High impact strategies for improved relationships and classroom management.



DATA INFORMED DECISIONS

Transform your classroom by using data-led teaching in a way that is effective and makes sense.



4 PART SEL CARD GAME SET

Develop analytical thinking, problem solving and soft skills with these highly engaging SEL card games.

Grades 6-12 Starter Kit comes with:

- 4 module textbooks & their lesson guides,
- Each of the 4 SEL card games,
- 2 teacher professional development books

Attend our Leadership Summit

Hustle University's

BOLD VISIONARY LEADERSHIP SUMMIT

A one-day, high powered
thinktank for principals &
superintendents of Title1
schools/ districts.

www.BoldVisionaryLeadership.com



Join the Accountability Movement



**Join schools across the US
in the movement!**

 **#accountabilityislove**



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Thank you for attending...



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