

*“No matter what the challenge...we
can always MAKE A WAY!”*





YOU GOTTA BELIEVE



Turnaround Lessons from Coach Prime

MAKE →
← AWAY

COACHING || CONSULTING

A man with a beard and curly hair is speaking into a microphone. He is wearing a dark t-shirt with a logo that says "HustleUniversity.org". The background is a dark, textured pattern. The text "THE MAKE A WAY...WAY:" is overlaid on the image in a white, serif font. Below it, the text "Our objective is to help K-12 schools create a climate of CELEBRATION and a culture of ACCOUNTABILITY." is overlaid in a white, serif font. At the bottom left, the text "-HOTEP" is overlaid in a white, sans-serif font on a yellow rectangular background. At the bottom center, the text "@hustleuniversity" is overlaid in a white, sans-serif font. At the bottom right, the "MAKE-AWAY" logo is overlaid in yellow and blue, with arrows pointing right and left respectively.

“

THE MAKE A WAY...WAY:

Our objective is to help
K-12 schools create a
climate of CELEBRATION
and a culture of
ACCOUNTABILITY.

-HOTEP

@hustleuniversity

MAKE
←AWAY



Evidence-Based Interventions for School Improvement, Leadership Development and Capacity Building

Hustle University's MAKE A WAY 4-prong intervention approach was recently verified by educational researchers and evaluators at UNLV to meet requirements of the Every Student Succeeds Act (ESSA) as a designated evidence-based program.

Intervention subcategories include:

Equity, Family Engagement, Homeless and/or Foster Care Youth, Neglected and/or Delinquent Youth, School Safety and Climate, Social Emotional Learning



Who is Hotep?

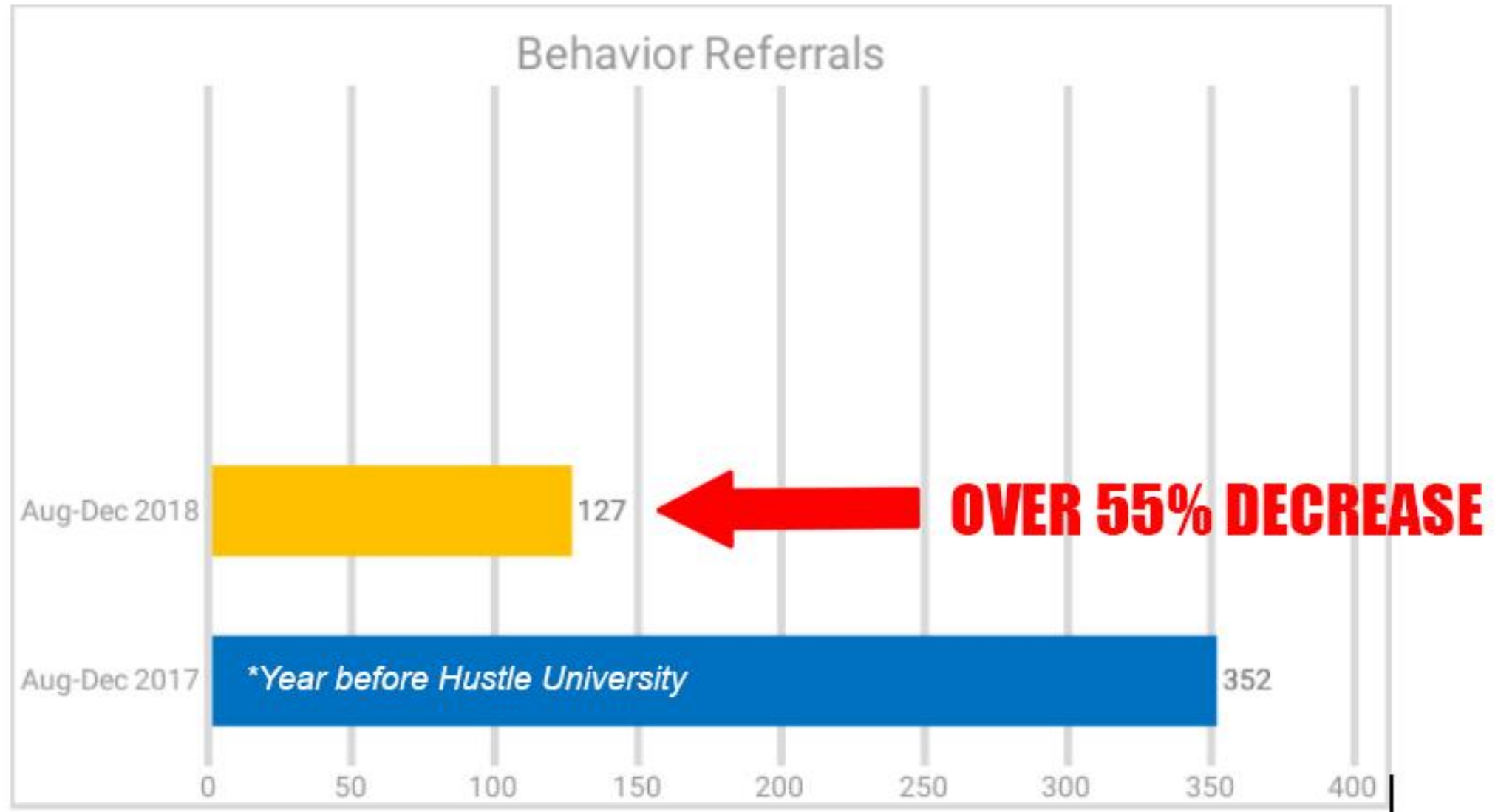
- Founder and President of Hustle University and Make A Way Consulting.
- BA in Early Childhood Development Morehouse College. Masters in Business Administration.
- Former elementary school teacher (15 yrs).
- Author of over 20 books.
- President Obama Citizen's Award and CNN Hero nominee.

13 YEARS OF CONSULTING...COAST TO COAST...

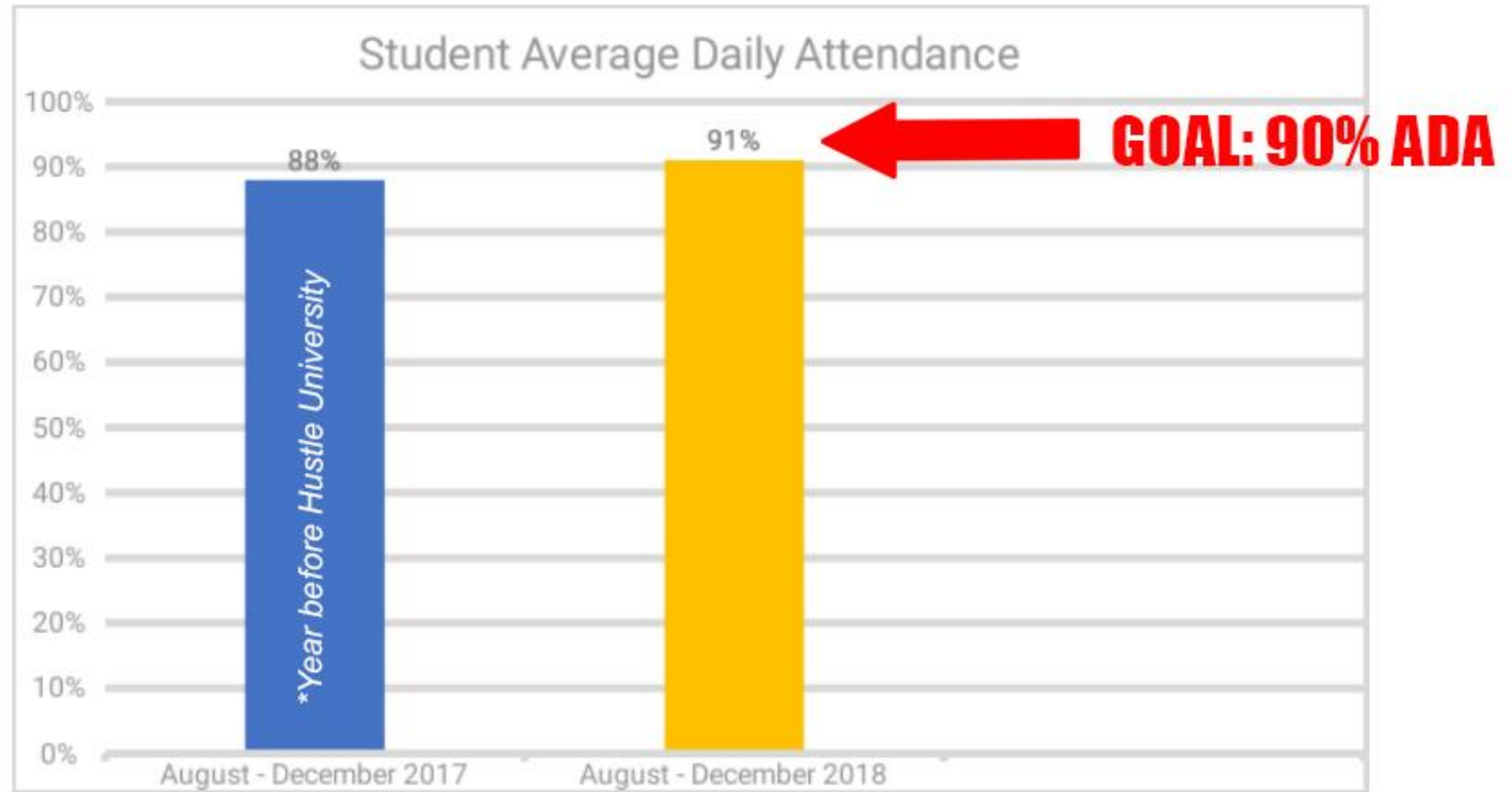


RESULTS

Dillard Middle School of Excellence

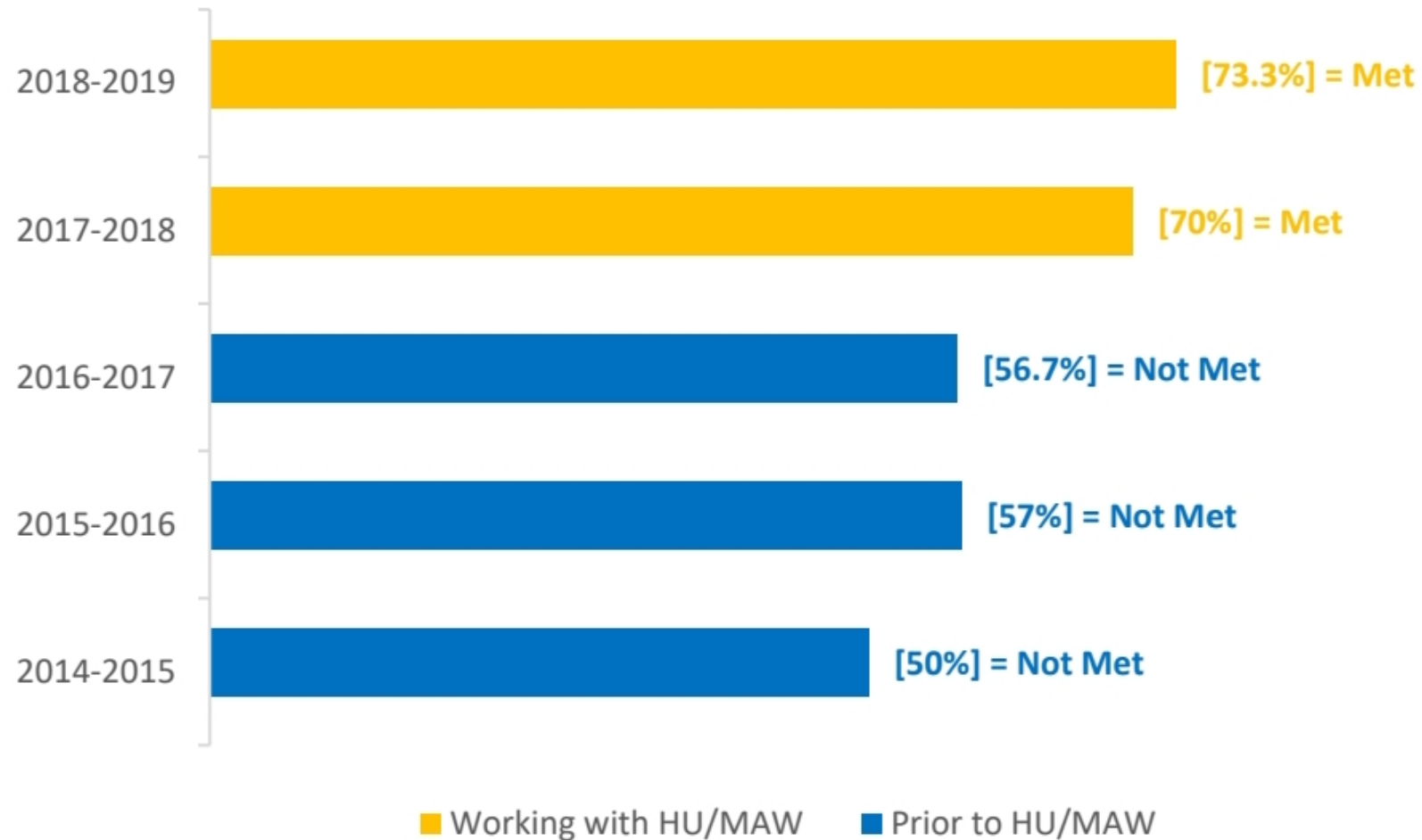


Dillard Middle School of Excellence

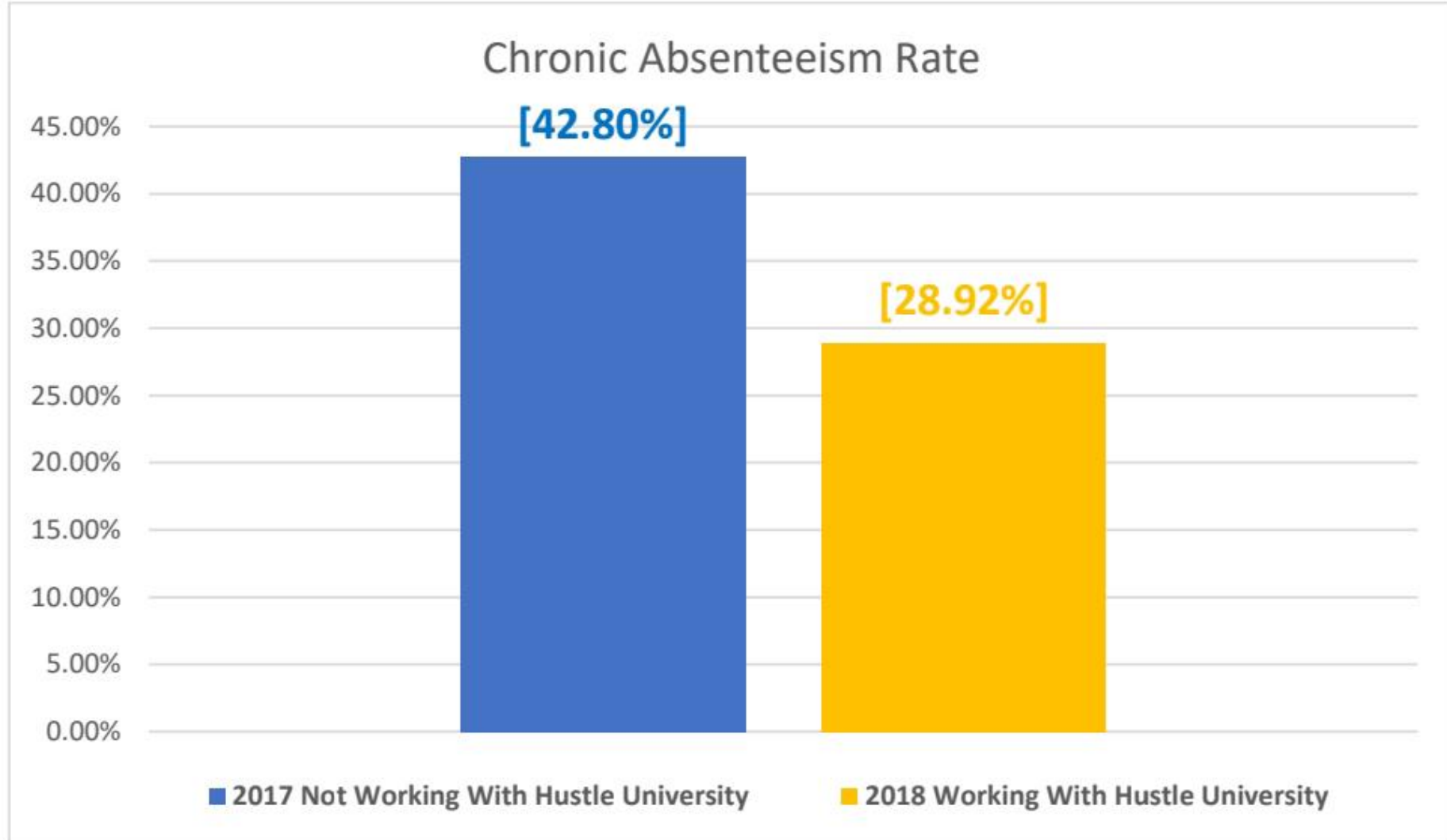


Dillard Middle School of Excellence, NC

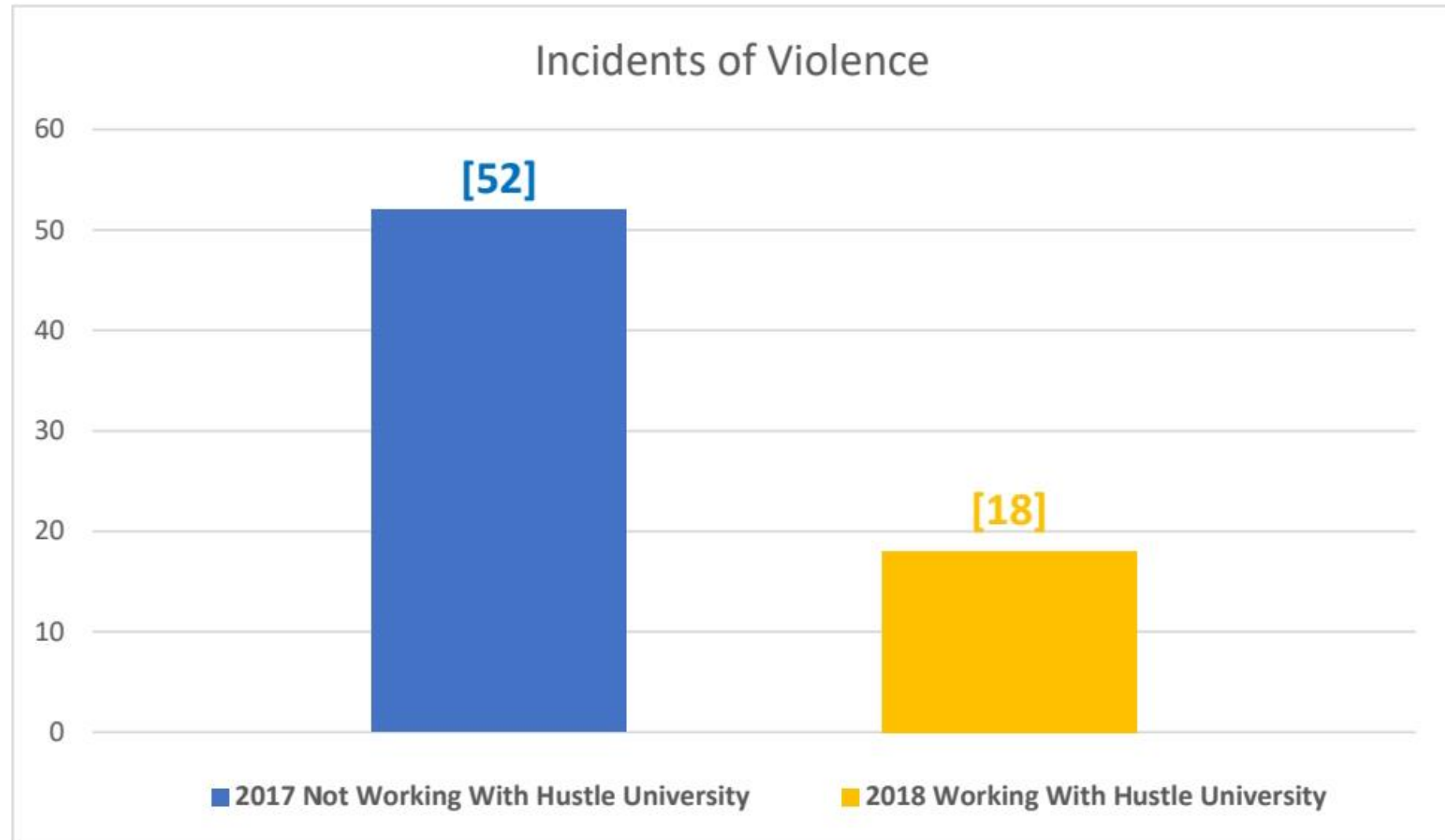
Academic Growth History



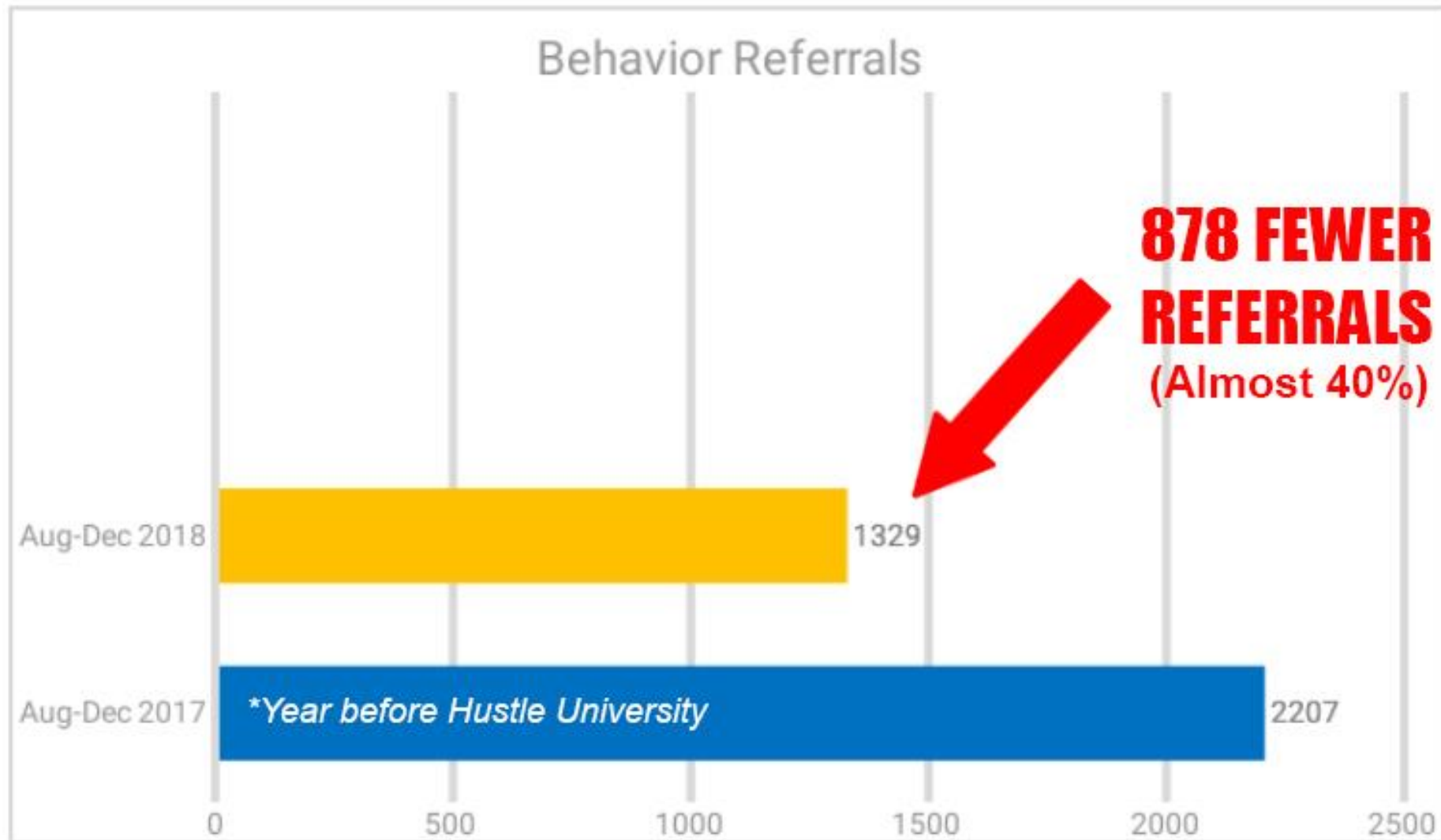
Hattiesburg High School



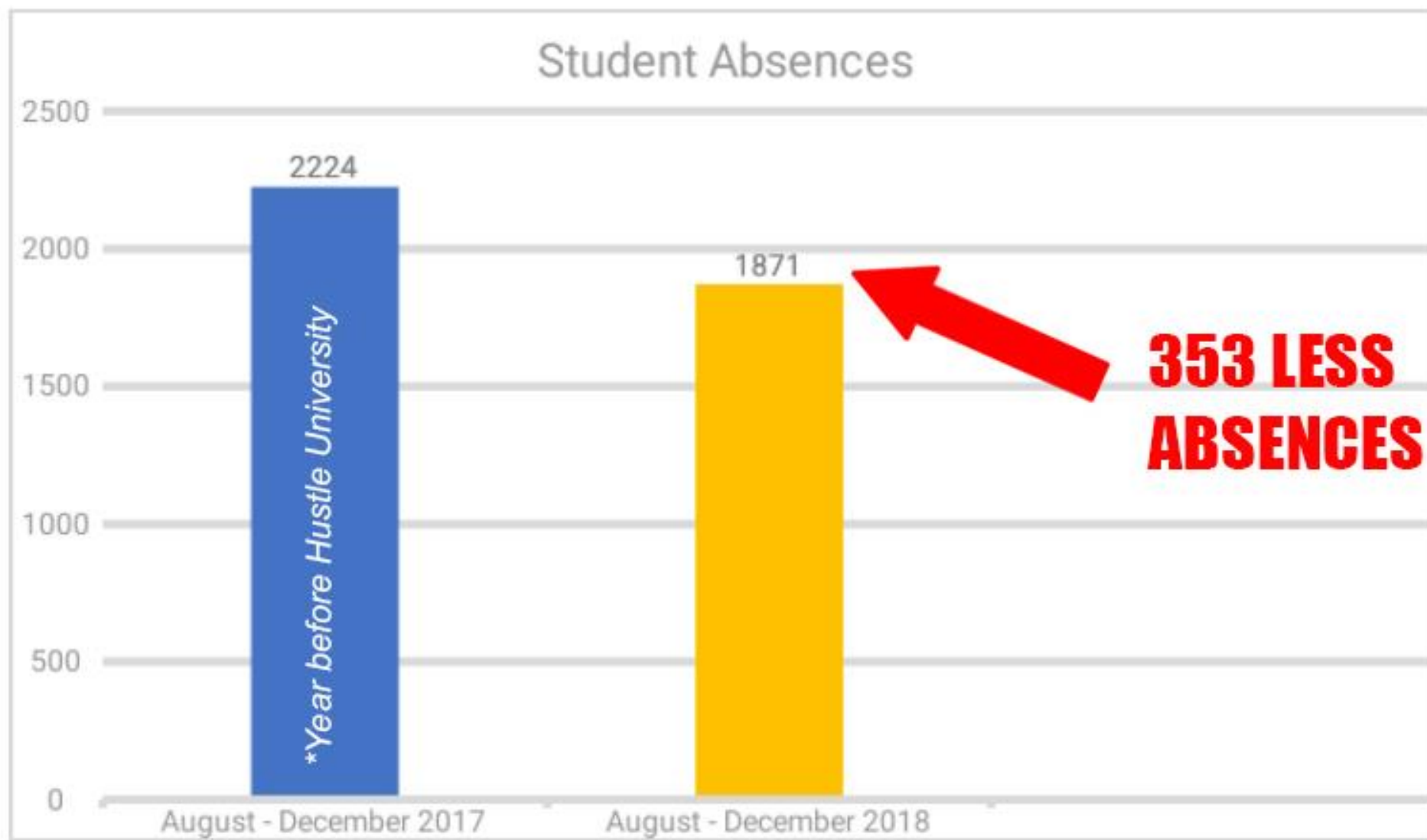
Hattiesburg High School



Hattiesburg High School

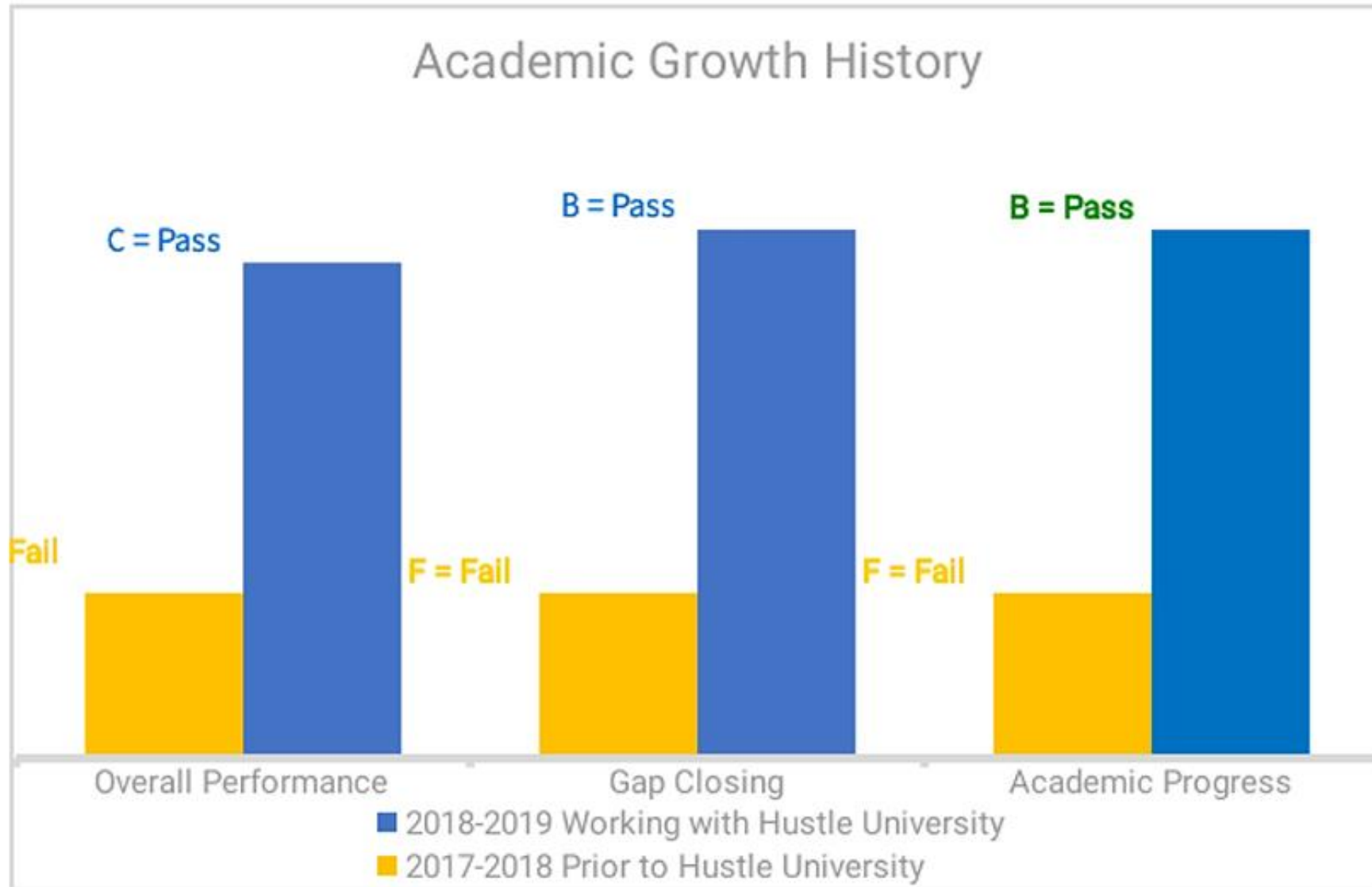


Hattiesburg High School



OUR FAVORITE...

ALMOST COMPLETE TURNAROUND IN 1 YEAR





ON YOUR SIDE **YOLANDA COOPER**
PRINCIPAL, RICHARD ALLEN ACADEMY

9 **ON YOUR SIDE**
abc **wcpa.com**
4:28 78°

**How a Hamilton school s
off its Fs**

Another Make A Way
school principal, Yolanda
Cooper featured in news
(went from F to C in one year)

RICHARD ALLEN SCHOOL ADMIN @ 2018 EDUCATIONAL LEADERSHIP SUMMIT, ATL



Hotep

Lead Consultant &
Educational Success
Strategist (aka "Mr.
Accountability")



Candice
Washington

School Data &
Performance Analyst



Charles D.
Gregory Sr.

Inspirational
Leadership Trainer



Candace Smith

Social Emotional
Learning
Implementation
Expert



DJ Donne

Student Bullying
Speaker



Yolanda Cooper

School Turnaround
Coach



A. Adeola

Trainer for Positive
Social Media Use



Barry Brown

SEL Curriculum
Trainer

THE MAKE→ ←AWAY WAY

A CLIMATE OF CELEBRATION &
A CULTURE OF ACCOUNTABILITY





YOU GOTTA BELIEVE



Turnaround Lessons from Coach Prime

OBJECTIVE:

The objective of this presentation is to share with educators and admin the proven strategies organizations and leaders have used to successfully and quickly turn things around.

How to turnaround any organization in 1 year?

Here are the 7 Strategies...

- 1 Demonstrate "Bold, Visionary Leadership"
- 2 Use Novelty
- 3 Build Confidence & Optimism
- 4 Rebrand
- 5 Recruit & Attract Talent
- 6 Leveraged a Network
- 7 Utilize the Media

MakeAWaySchool.com



**LET'S EXPLORE
COACH PRIME'S
EXAMPLE...**

Watch Video



How to turnaround any organization in 1 year?

Let's Discuss How Coach Prime...

- 1 Demonstrated "Bold, Visionary Leadership"
- 2 Used Novelty
- 3 Built Confidence & Optimism
- 4 Rebranded
- 5 Recruited & Attracted Talent
- 6 Leveraged his Network
- 7 Utilized the Media

MakeAWaySchool.com



**HOW IT TRANSLATES
IN SCHOOLS...**

Watch Video



RESULTS

PBIS

Discipline:

The year before Hulstle,(2017) HHS had 2,207 discipline infractions. The PBIS goal was to decrease infractions by 15%. **By the end of 2018-19 school year (sy), infractions had been reduced by almost 60% with a total of 1,329 infractions.**

Attendance:

2017-18 HHS had 2,224 total absences. The PBIS goal was to decrease absences by 15%. **By the end of the 2018-19 sy, absences had been reduced with a total of 1,871.**

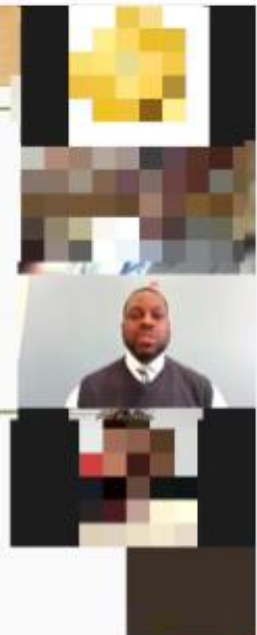


RESULTS

- Student morale and buy-in increased
- Teacher buy-in increased
- School rebranding featured on local TV station
- Positive perception in the community increased
- Created more partners
- Parent participation increased



www.MakeAWaySchool.com



IN CONCLUSION:

*There is a scientific method to
successfully turning around
organizations.*

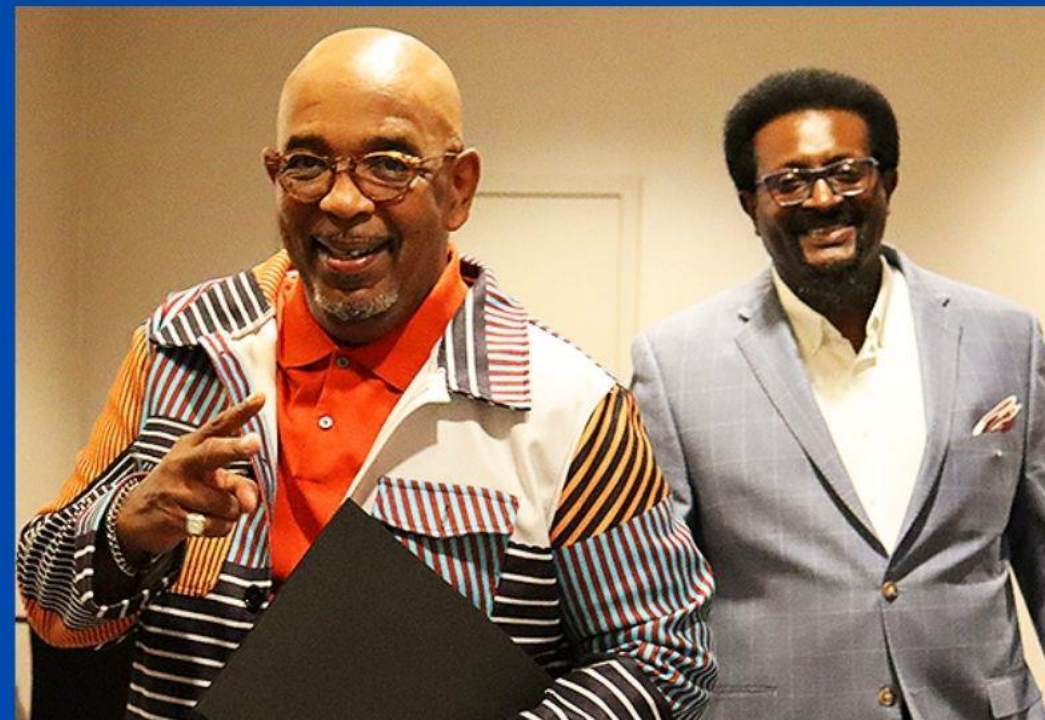
*Follow the formula, apply the science
and you will see results...quickly!*

NEED HELP?

PRINCIPAL PARTNER SERIES

A monthly series of data driven executive leadership strategy meetings with school administrators focused on results!

- Increasing Buy-In
- Improving Time Management
- Maintaining Positive School Climate
- Recruiting and Retaining Talent
- Reducing Overwhelm
- Establishing a Culture of Accountability



NEW TEACHER PD/PL SERIES

A monthly series of high impact professional learning sessions to help new teachers thrive in the classroom!

- Effective Class Management
- Building Positive Relationships
- Teaching with Relevance
- Overcoming Learning Loss
- Dealing with Challenging Behaviors
- Understanding Poverty Mindset



Visit www.MakeAWaySchool.com



PARENT & COMMUNITY ENGAGEMENT SERIES

A monthly series of innovative and meaningful events for the entire family to enjoy while reconnecting with the school!

- Offer One-of-a-Kind Experiences
- Increase Parent Participation
- Meet Parent Needs
- Rebuild School Reputation
- Repair Community Trust
- Reconnect with Fathers



Visit www.MakeAWaySchool.com



Relevancy is our Specialty!



K-5 STARTER KIT

RECEIVE 1 OF EVERYTHING!



READING BOOK SERIES

Improve reading and writing with this standards-based series of high interest books featuring the Hustle Brothers!

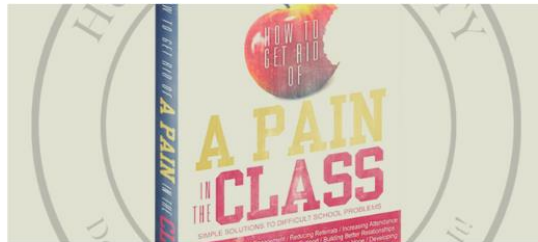
ACTIVITY BOOK SET

Differentiated learning activities for literacy that also teaches student leadership soft skills.



SUPER SMART SERIES

Empower your students with the superhero SEL discussion cards, activity book and folders



PROFESSIONAL DEVELOPMENT HANDBOOK

Easy to Implement and High impact strategies for improved relationships and classroom management



6-12 STARTER KIT

RECEIVE 1 OF EVERYTHING!



4 PART SOCIAL EMOTIONAL LEARNING CURRICULUM

Culturally relevant and literacy based SEL curriculum improves student behavior, resilience and leadership.

PROFESSIONAL DEVELOPMENT HANDBOOK

Easy to Implement and High impact strategies for improved relationships and classroom management.



STUDENT LED CONFERENCES

Empower your students to own their learning through Student Led Conferences



4 PART SEL CARD GAME SET

Develop analytical thinking, problem solving and soft skills with these highly engaging SEL card games.

Join the Accountability is Love Movement



**MAKE
←A WAY**

**Join schools across the US
in the movement!**

#accountabilityislove

 @hustleuniversity

NEXT STEPS...



1. If you want to meet to discuss how we can work with your school...

TEXT “MEETING” TO (404) 294 7165

2. If you want more details including: slides, proposal, catalog and data...

RECEIVE INFO

3. If you want to order our curriculum materials or play the card game...

VISIT OUR TABLE

THE MAKE→ ←AWAY WAY

A CLIMATE OF CELEBRATION &
A CULTURE OF ACCOUNTABILITY



Thank you for attending...



COACHING || CONSULTING

www.MakeAWaySchool.com

833-487-8538